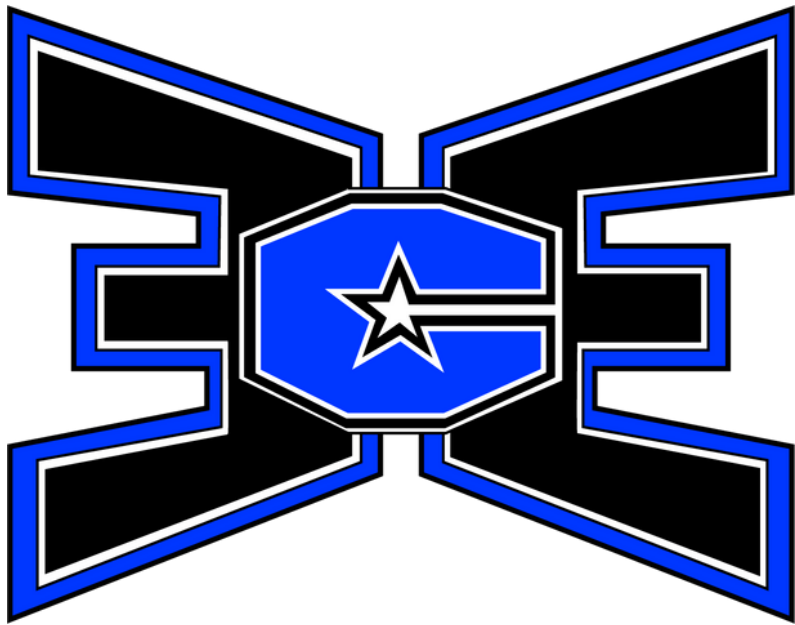




**ALL STAR
PACKET**



2023-2024

EAST CELEBRITY ELITE

TABLE OF CONTENTS

- Welcome- Page 3
- Program Fees- Page 3-5
- Absences- Page 6-7
- Vacations- Page 7
- Injuries- Page 7
- Team Moms- Page 7
- Contacts- Page 7-8
- Schedules and Important Dates- Page 8-9
- Rules and Regulations- Page 9-12

*All forms are now digital and will be sent out with your athletes team placement. All forms must be completed online by June 30th.

WELCOME TO EAST CELEBRITY ELITE'S COMPETITIVE ALL-STAR CHEER PROGRAM! WHAT TO EXPECT AT EAST CELEBRITY ELITE IN 2023-2024:

- Teams for all ages and ability levels.
- Expert training in a safe, fun and positive atmosphere.
- Top notch tumbling instruction from some of the industry's best tumbling coaches.
- A professional, knowledgeable and caring staff who deliver excellent training while instilling values of teamwork, dedication, and cooperation to all of our athletes.

To all of our current ECE families, thank you for your continued loyalty and support. You are what makes ECE the best gym in New England. If you are new to ECE this season, we feel fortunate that you have chosen our gym as your home for the 2023-2024 season and we welcome you to our family! We ask that you and your parent/guardian review this packet and read EVERY PAGE.

You will not be allowed to participate in any classes, practices, camps, clinics, or choreography sessions until these important items are returned with the proper signatures.

East Celebrity Elite is home to the 2015, 2017, 2019, and 2023 World Champions. All of our teams from Levels 1-6 have won hundreds of National Titles, Grand Championships, Choreography Awards, as well as 8 Summit Titles. Our program is very competitive, and we strive to push our athletes to succeed in a motivating, positive, and competitive environment.

2023-2024 PROGRAM FEES

It is our goal in this packet to provide all East Celebrity Elite cheerleaders and families with a cost breakdown for the 2023-2024 season in its entirety. Please realize that some of these costs are ESTIMATES. When an exact cost is not available, we have tried to provide a price range. Often times we are asked by families to give a total cost for the entire season. This is difficult to do as there are many variables that can make costs fluctuate from one family to the next. For instance, some will participate in fundraising, while others will choose not to. Please realize that not all of these fees are due at one time, but are spread out throughout the year.

TUITION FOR EAST CELEBRITY ELITE TEAMS ALL TEAMS - \$160 / MONTH

**The first month of tuition is due the week of June 5th. Classes are NOT included in tuition.

MULTIPLE CHILDREN IN THE PROGRAM

- 1st Child | Full Price
- 2nd Child | 20% off
- 3rd Child | 50% off
- 4th Child | Free

Your tuition is the one fee that you will pay on a regular, monthly basis. All other fees are one time fees spread out throughout the season. There will be a fee of \$30 for any returned check.

CHOREOGRAPHY, CLOTHING AND CAMP FEES

Every child will be required to pay a choreography fee for their routine. We hire many professional choreographers and music producers. Your music fee is part of your choreography.

CHOREOGRAPHY FEES

- Level 1-5 \$330
- Level 6 \$360 *This is an estimate. If additional choreography is needed for end of the year events, you will be billed for this separately.

CLOTHING FEES

All Teams- \$225

This is your practice wear for the season. Clothing will include two practice outfits, two practice shirts, and a team scrunchie. This is an estimate and may fluctuate slightly.

CAMP FEES

Camp dates are currently scheduled for July 28th- August 2nd. Exact times will be released once teams are chosen. Camp will be a commuter camp held at ECE Tewksbury. Each team will attend two out of four days of camp.

Approximate Cost of Commuter Camp- \$260

SNEAKERS

Sneakers will be available for purchase in the Pro-Shop at your convenience. This is an additional cost separate from uniform. Sneakers may be purchased at any time during the season. **High top sneakers are not allowed to be worn at competitions.**

UNIFORM/APPAREL

Estimated costs of Uniform- \$600. New Uniform Year.

Optional Warm Up Jacket- \$90

Competition Bow/Cuff and Team T-Shirt- \$75

COMPETITION ENTRY FEES

All teams at East Celebrity Elite will begin competing in December (if ready) and finish in April. A more detailed packet, listing all local and national competitions, will be released to families by the end of July. All competition entry fees will be added together and divided into installments spread throughout the fall/early winter months. We are currently waiting on some costs to be released by event producers, and are also in the process of deciding which events each team will attend for the 2023-2024 season. Previous season's competition fees were approximately \$1500 per person.

Once all travel plans are solidified, an exact cost breakdown of all entry fees will be released to families. The fundraising opportunities provided by our Booster Club can greatly reduce your entry fees for the season.

All fundraisers must go through our booster club. No individual fundraising is allowed.

FEE STRUCTURE

We will be charging seven, \$435 payments due the 15th of each month from June 15th- December 15th. This payment is in addition to monthly tuition. These payments will be applied towards your camp, practice wear, choreography, uniform, and competition fees. This fee is based on an APPROXIMATE cost as of this time. Please understand, once we have the exact cost of competition fees, uniforms, etc., you may have a credit that will be applied to your account, or a small balance that is owed.

COST BREAKDOWN

Due June 15th- \$435

Due July 15th- \$435

Due August 15th- \$435

Due September 15th- \$435

Due October 15th- \$435

Due November 15th- \$435

Due December 15th- \$435

TRAVEL FEES

All families at East Celebrity Elite are responsible for their own airfare and hotel costs. East Celebrity Elite will provide room blocks (at certain events) and instructions to each family about how to secure these rooms.

REFUNDS

PLEASE READ THIS RULE THOROUGHLY

MONIES ARE NON-REFUNDABLE AND NON TRANSFERABLE. Any payment for uniforms, competition fees, trips, tuitions, camps, clinics, choreography, etc. are non-refundable. You also lose the rights to any garments that you have paid for or put a deposit on. If your child decides to leave the program, or is asked to leave the program, you will not be reimbursed for any deposits or payments made.

East Celebrity Elite reserves the right to move an athlete from one team to another at any point in the season. ECE is NOT responsible for reimbursement for any travel arrangements if your child is moved from one team to another, made an alternate, or removed from the program.

Should ECE have to shut down due to a pandemic, health crisis, natural disaster, or any other event that is outside ECE's control, we will seek reimbursements for any events we are unable to attend. If a refund is issued to us we will refund our customers. If we are not refunded, we will not be able to issue refunds to our customers. Tuition will still be charged throughout any future closure. ECE will convert to a virtual platform in any instance where in person contact is prohibited.

PAYMENT DUE DATES

Please be sure to adhere to the payment due dates, as your child will not be able to participate in any East Celebrity Elite practices with an outstanding balance. No child will be permitted to participate in any classes, open gyms, private lessons, etc. with a past due account. No child will be permitted to order merchandise from the Pro Shop with a past due account. **Please understand that by the end of July you will be receiving your travel/competition schedule, which will include all competition fees and due dates.** Accepted forms of payment are cash, check, money order, or credit card paid directly to the front desk/portal. **TEAM MOMS DO NOT COLLECT THESE FEES.**

ABSENTEE POLICY

Every cheerleader is required to be at every practice, camp, choreography session, and special event. Please note that if you do not adhere to the above rules, you can be removed from the team. East Celebrity Elite reserves the right to remove any child from the program because of excessive excused absences as well. If your child has practice, and their sibling is traveling to a competition on another team, you will have to use an unexcused absence for the child missing practice.

Starting in September, each cheerleader will receive **TWO unexcused absences**, which can be used at your discretion. **Please note that you will not be able to use these unexcused absences during the week of a competition.** (ie, the two practices prior, that includes the weekday and weekend practice)

Black Out Dates- Teams attending NCA will not be permitted to use an unexcused absence 2 weeks prior to NCA. Worlds and Summit athletes will not be permitted to use an unexcused absence 2 weeks prior to Worlds and Summit. **Worlds/Summit crossovers are not required to travel back and forth between events.**

Once you have used these two unexcused absences, you will be notified by your athlete's coach. If you miss another practice, you will be removed from the team. We suggest that you use these wisely, and only when necessary. This attendance policy has been put in effect to ensure that all cheerleaders participate with the same amount of commitment level. **THIS RULE WILL BE STRICTLY ENFORCED.** You cannot miss competitions for any reason.

Summer practice attendance is also very important, as we utilize these months for skill building purposes. We do want families to be able to vacation together during the summer months, but ask that no child miss more than two weeks of practice during the months of June, July, and August. You must provide any dates you will be missing to your coach in writing at the start of the season. If you are able to coordinate your own vacations with gym closings, it is much appreciated. East Celebrity Elite will be closed from:

July 1st- July 11th

August 30th- September 4th (Some teams will have choreography during this time.)

EXCUSED SCHOOL CHEER PRACTICES

East Celebrity Elite WILL go around the following:

1. **High School scheduled practices, games, competitions (FOOTBALL SEASON ONLY)**

We require that every cheerleader pass in a practice and game schedule at the beginning of each season. If your high school coach decides to add additional practices, these will not be excused. Please note, the only time we CANNOT accommodate your high school schedule is if your high school team practices on the same day and same time as your ECE practice.

East Celebrity Elite WILL NOT go around the following:

1. **Youth Cheerleading/Pop Warner**
2. **Middle School Cheerleading**

East Celebrity Elite WILL NOT allow the following:

1. **Youth Cheerleading/Pop Warner (WINTER SEASON- beginning December 1st)**
2. **Middle/High School Competitive Cheer (WINTER SEASON- beginning December 1st)**

DIFFERENCE BETWEEN EXCUSED AND UNEXCUSED ABSENCES

An excused absence is an absence when a child is sick and has a doctor's note. If your child has a school event, and it is a grade on their report card, a note from the school is required. Unexcused absences can be used for school banquets, birthday parties, communions, etc. If your child is sick without a doctor's note, this is unexcused. We realize for situations such as the flu, migraine, etc., you do not always take your child to the doctor. This is why we give you two unexcused absences.

INJURIES AND RETURNING TO PRACTICE/COMPETITION

A written doctor's release will be required for your child to return to practice following an injury. If a replacement is needed to temporarily fill in for competition, the athlete will return when they are released AND when it is the best fit for the team. If it is too much pressure, or if the time constraints are too small, we may have to delay the return of the athlete if it is better for the team. This decision will be made by the coaches and owners.

VACATIONS

Please do not schedule any vacation plans for the Christmas or February School breaks. Senior Level 6 teams, do not schedule vacations in April because of Worlds. If you are new to the program, and have already scheduled vacations, please tell the coaches at your next practice. Vacationing in the summer months is allowed, but you must give your coaches those dates at the start of the season.

TEAM MOMS

Each team at East Celebrity Elite will be assigned a "team mom". The function of the team mom is to help disseminate information, collect forms, organize functions, etc. You will be notified of your team mom once teams have been selected.

CONTACT

Please feel free to contact an ECE Owner with any of your needs throughout the season. You can email us at any time. While you can speak to any of us regarding any and all issues, it will benefit you to contact specific people depending on your needs. Please use the info on the next page as a reference. Please **DO NOT contact coaches, owners, or front desk staff via Facebook Messenger.**

CLASSES/CLINICS: To sign up for classes and clinics please email FrontDesk@ececheer.com

BILLING/ACCOUNTS: With any questions about your account, or to pay a balance please email FrontDesk@ececheer.com

UNIFORMS/SNEAKERS: Please contact Cheryl for all questions regarding uniforms and sneakers. Cheryl's Email: CPasinato@varsity.com

PARENTAL CONCERNS/TEAM ISSUES: Please contact Cassie or Matt with any issue you may have throughout the season. Please understand certain concerns will not be addressed (such as your child's placement in routine choreography).

Gym Email: Info@ececheer.com

ABSENCES: Please contact your coaches directly. You will receive their contact information once teams have been selected. Please do not leave a message on the gym phone, or contact any of the owners if your child is going to be absent. **YOU MUST CONTACT THE COACHES DIRECTLY!**

PRACTICE SCHEDULES

All East Celebrity Elite teams will have their first practice beginning the week of June 5th. A complete practice schedule will be posted with your tryout results. There are two different schedules that will be provided to you when teams are formed.

Summer Schedule: The summer schedule will run from **June 5th- August 30th**. All Teams will practice twice per week, but during the months of June, July, and August, there are no scheduled practices on Saturdays or Sundays. Please note- this does not apply to choreography and camp dates, which can sometimes fall on the weekends.

Fall Schedule: September 5th, 2023 -April 2024. All teams will practice twice per week for 2-3 hours per practice. One practice will be held on a weekday, and one practice will be held on either a Saturday or a Sunday. One hour of practice will be held with tumbling instructors.

IMPORTANT DATES TO BLOCK OFF FOR THIS SEASON

Once our teams are put together, an exact choreography schedule will be released. East Celebrity Elite works with many professionals throughout the year, and will determine post-tryout which individuals will work best with each team. We have several choreographers who we do not have firm dates from as of yet, so some additional days and times will be added.

CAMP DATES AND ROUTINE CHOREOGRAPHY BLOCKS:

Camp dates are currently scheduled for July 28th- August 2nd. Exact times will be released once teams are chosen. Teams will attend two out of four days of camp.

August 20th- 25th: Choreography with Ray Jasper (Worlds Teams/Junior Level 6)

August 13th-August 19th: Choreography with Wes Haley

August 11th- August 22nd: Choreography In-House (Levels 1-3)

These dates are approximate and can change. Once teams are decided upon, we will give your exact days. Please realize there will be additional choreography dates during the fall months. Once those dates are secured, we will let you know immediately.

THE CHEERLEADING WORLDS | THE SUMMIT

All ECE teams who receive bids to The Cheerleading Worlds and The Summit will attend. These are two prestigious end of the year events at Disney World in Orlando, FL, or Tampa, FL. **All athletes attending Worlds/Summit or both are responsible for registering and paying in full for all year end events. Failure to do so by the deadline will result in a \$100 fee being added to your account.**

FUTURE DATES:

The Cheerleading Worlds: April 26th-29th, 2024

The Summit: May 4th-5th, 2024

The Youth Summit: April: TBA

RULES AND REGULATIONS- GENERAL

1. Only registered athletes are allowed in the practice area. Siblings, family members, friends, etc. are not allowed in the practice area. Students who are not in a class/private lesson must not be in the gym.
2. All spectators in viewing area must keep conversation positive and refrain from criticizing other children, coaches, etc. This area is intended to be for your enjoyment. If this area becomes a negative atmosphere, ECE reserves the right to close the viewing area.
3. No food or gum in the gym.
4. All trash must be disposed of in proper trash receptacles.
5. All choreography and music is highly protected and should not be shared, traded, shown, or discussed with others. NO videos or music should be uploaded to any online site such as YouTube, Facebook, Twitter, Instagram, SoundCloud, etc.
6. Every cheerleader AND parent must uphold the ideals and morals that the East Celebrity Elite program abides by. That includes being a team player, showing respect for all members of all teams, including their own, other teams in the gym, and competing teams. No foul language should be used at any time while representing ECE. If for any reason we find that a cheerleader or a parent is not upholding these qualities, they will be asked to leave the program. No parent should speak negatively about any child in the program, including their own.
7. East Celebrity Elite reserves the right to name alternates to any team in the program at any time during the year. Any child that is an alternate is required to pay tuition.
8. Please be aware that our employee office and staff room are exclusively for our staff. If you need to speak to a coach or staff member during working hours please email the gym and we will schedule a meeting.
9. No parent should interrupt a coach or instructor during practice or class. If there is an issue that you need to discuss, please email the gym and we will schedule you a meeting.
10. No East Celebrity Elite cheerleader is allowed to compete with any other all-star program.
11. No cheerleader is allowed to wear any jewelry during practices or competitions.
12. All East Celebrity Elite members must wear ONLY East Celebrity Elite apparel during competitions. No pajama pants or street clothes are to be worn at any time. Also, no skirts are to be unbuttoned or top to be unzipped. We want our athletes to represent our gym in a positive way.
13. Every athlete is required to complete their USASF membership once they make an ECE team.
14. Failure to register your athlete with the USASF prior to our July break will result in a \$100 fee being added to your bill.
15. Any athlete that quits an ECE team after October 1st will not be allowed to tryout the following season or to participate in classes or privates at the gym.

PARKING RULES

Be sure to park in a designated spot in the parking lot. DO NOT block other tenants/businesses or block traffic. Violators will be towed at the car owner's expense.

WEBSITE

1. The ECE website and emails must be checked regularly for any and all updates.
WWW.ECETewksbury.com
2. The website and email are our primary means of communication at East Celebrity Elite. Any information that needs to be disseminated to students and parents will be posted there and emailed to you via your team moms.
3. All completed forms and information must be turned into the East Celebrity Elite office as requested.
4. Message boards and other areas of the website must be used appropriately. Abusive language or inappropriate behavior will not be tolerated.

HEALTH

1. You must provide ECE with your current health insurance and emergency information.
2. You must inform ECE of any medical condition that may limit or prevent participation in any activities.
3. Immediately notify ECE of any injury sustained as a result of a sanctioned ECE activity.
4. Provide a written physician's note if you are unable to participate, including the duration of the time that your participation is limited.
5. Provide ECE with a list of medications that you are currently taking.
6. All athletes must refrain from the use of illegal drugs, alcohol, tobacco, or any other harmful substances.

DRESS CODE

1. Athletes must maintain a groomed appearance and good personal hygiene at all times.
2. Hair must be pulled out of face at practice and events.
3. While in any East Celebrity Elite clothing or representing the gym in any way, inside or outside of the gym, we expect each athlete to hold themselves at a high standard and to represent the gym in a dignified and positive manner.
4. Socks and sneakers must be worn at all times.
5. Jewelry must be removed prior to meeting times. Coaches will not be responsible for holding jewelry.
6. No colored nail polish at competitions.
7. Dating age students may not show any public displays of affection while in an ECE uniform or clothing. Hand holding is also not acceptable while in uniform.
8. All athletes must be in full uniform, including hair for all award ceremonies.

EAST CELEBRITY ELITE CLOTHING/APPAREL

1. No one may use the East Celebrity Elite logo or name for any clothing, novelties, or any other use unless authorized by one of the owners.
2. Any items that are distributed to any of the East Celebrity Elite athletes, where money is being collected, must be authorized by the owners, and handled by the East Celebrity Elite Pro Shop.
3. Anything created without approval will not be accepted, and cannot be worn in the East Celebrity Elite gym, to any competitions, or to any East Celebrity Elite activities.

- 4. PARENTS ARE NOT ALLOWED TO MAKE THEIR OWN APPAREL! THIS INCLUDES ECE, TEAM NAMES, OR SLOGANS!**
- 5. Parents are NOT allowed to purchase gifts for team members or to create personalized team specific apparel.**
- 6. One goodie bag only will be provided during each regular season.**

TRAVEL/COMPETITIONS

1. All families must book their travel arrangements in a timely fashion.
2. Please adhere to the hotel block time restraints and book your rooms within the allocated time frame. This will avoid any excess charges, and the hotel selling out.
3. Athletes must not leave the gym to travel to an event prior to their last scheduled practices. You must check with your coaches or refer to the website so that you will know the expected dates of departure. Anyone found to have booked their travel before the allowed date will be asked to change their travel plans, or the athlete may be replaced in the routine.
4. ALL PARENTS MUST TRAVEL WITH THEIR CHILD ON ALL TRIPS. The East Celebrity Elite staff will not be responsible for chaperoning your child. If you cannot attend for any reason, it is your responsibility to find a parent who is willing to chaperone your child and stay in their room.
5. Athletes must arrive to meeting times and competitions on time.
6. You must follow the designated travel dates, scheduled meeting times, activity times, etc. set forth by East Celebrity Elite at all competitions.
7. All competition dates, venues, and itineraries will be released on the East Celebrity Elite website as soon as we have the information.
8. Athletes must be at travel competitions by 4pm on Friday, unless otherwise noted.
9. Any child who engages in ILLEGAL activity will be immediately removed from the East Celebrity Elite program. This includes any alcohol or drug use, smoking cigarettes, and vaping. If there are any other illegal activities that are not listed, the above also applies.
10. When prizes are given to participants by event companies, only those who participate on the competition floor will receive those prizes.
11. Any prize money (including paid bids to Worlds and The Summit) is the property of ECE, and shall be dispersed at the discretion of the gym. No individual ECE member is entitled to any prize money won by a team. Example- A Worlds team is awarded a paid bid in January. Circumstances have caused the roster to change. The gym can decide that bid money is dispersed to those competing at Worlds, as opposed to those who competed at the bid-earning event.
12. You are representing East Celebrity Elite when you travel to a local or out of state competition. We take our reputation very seriously and have worked very hard to be regarded as a respectful program with high morals and ethics. We want to ensure that every child is safe, and in order to do this, we must enforce these rules to the highest degree. We expect all cheerleaders and parents to display a high level of sportsmanship at all times.

SPORTSMANSHIP/CONDUCT

1. Always set a positive example for others.
2. Be respectful and courteous to everyone. This includes officials, security at competitions, cheerleaders from other teams, etc.
3. Refrain from using abusive language and physical confrontations of any sort.
4. Accept placements and awards with dignity and class.

5. Always cheer on other teams and gyms.
6. Remember that East Celebrity Elite has formed relationships with other gyms, competition companies, etc. throughout the years. You are expected to always uphold proper sportsmanship at all times.
7. Remember that your coaching staff will deal with any scoring issues at events. This is not something that parents or cheerleaders should discuss, and under no circumstances should any parent approach a judge or competition official for any reason.
8. All cheerleaders and parents must refrain from expressing any negative opinions on public message boards and internet sites. Please do not post negative comments towards any other gyms, competition companies, etc. Please do not make predictions regarding our gym and our teams at the various events we plan to attend. We prefer that athletes and parents refrain from posting on the sites entirely.

SOCIAL MEDIA GUIDELINES

We realize that there are many platforms of social media including but not limited to Facebook, Instagram, Twitter, etc. All of these give us the opportunity to stay connected and get vital information in a quick and easy fashion. We will be asking the coaches to manage a TEAM FACEBOOK PAGE for each ECE team. This way, the coaches can communicate daily with athletes, and will only invite acceptable people to see that page. All information will continue to be posted on our website as well. We ask that all parents and athletes follow our social media policy and adhere to all rules. If you have any questions, please ask BEFORE you post. If you feel a post is inappropriate, it probably is. We will have a NO TOLERANCE policy for any negativity or inappropriate behavior on social media. This includes parents, athletes, coaches, and staff. Social media is a great way to motivate kids, show support of your gym, congratulate other programs, show new skills gained, and other positive comments. It is not a place to air your dirty laundry or to complain about the program. If you have any issues that you feel strongly about, please speak to the owners of ECE rather than posting on social media.

SOCIAL MEDIA RULES

1. There will be no negative comments on any form of social media regarding any athletes, coaches, staff or other programs allowed. Please only post positive comments. This includes when you write something that may not mention specific names or programs but can be viewed as negative. For example, "Wow, amazing how one kid can spoil a whole routine."
2. No inappropriate pictures posted. If you are engaging in something illegal or inappropriate, please do not share with everyone on social media. Example: pictures of underage athletes drinking at a party, even though they are not in ECE clothing.
3. No inappropriate language on social media. If you are upset about something that happened during your day, we do not need to see it through vulgar language on Twitter, Facebook, etc. This applies to parents, staff, and athletes.

ECE MULTIPLE LOCATION TRYOUTS

1. Athletes may only tryout at 1 ECE location. Do not register to tryout at multiple locations.
2. If you quit any ECE team during the season you are not permitted to join another team at a different ECE location that same season.